

Shelton Weech

sweech@purdue.edu | 818-967-9387 | www.sheltonweech.com

Education

PhD candidate, Rhetoric and Composition, Purdue University, West Lafayette, IN

Anticipated graduation, Summer 2023.

Secondary Areas: Professional/Technical Writing, Public Rhetoric

Dissertation: *The Rhetorics and Networks of Climate Science*

MA, English, Brigham Young University, Provo, UT, 2007

Focus: American Literature

Thesis: *Individuality in the Face of Conformity: Hybridity, the Cold War, and African Americans*

BA, English, Spanish Minor, Brigham Young University, Provo, UT, 2005

Graduated Summa Cum Laude

Publications

Weech, S. (2022). "Invoking Nature: Magic, Rhetoric, and the Environment in Old English Remedies." [Unpublished manuscript under revision].

Weech, S. (2022). "Assembling Networks of Climate Science." [Unpublished manuscript; pilot study of dissertation to be published in proceedings of the Association for the Rhetoric of Science, Technology, and Medicine Preconference, National Communication Association].

Weech, S., Banat, H., McMullin, M., Swatek, A., Gupta, A., and Dilger, B. (2022). "Assessing Equity and Inclusion in Research Teams through Constructive Distributed Work." In *2022 IEEE International Professional Communication Conference (ProComm)*, 65-71.
<https://doi.org/10.1109/ProComm53155.2022.00015>.

McMullin, M., Banat, H., **Weech, S.**, & Dilger, B. (2022). "Building Ethical Distributed Teams Through Sustained Attention to Infrastructure." *Communication Design Quarterly*, 10(2), 32-43. <https://doi.org/10.1145/3507857.3507861>.

Weech, S. (2022). "Changing Climate, Changing Terrain: The Stasis Metaphor and the Climate Crisis." *Journal of Technical Writing and Communication*, 52(1), 94-109.
<https://doi.org/10.1177/0047281620966988>.

McMullin, M., **Weech, S.**, Banat, H., & Dilger, B. (2021). "Using Iterative Persona Development to Support Inclusive Research and Assessment." In *Proceedings of the 39th ACM International Conference on Design of Communication*.
<https://doi.org/10.1145/3472714.3473643>

Weech, S. (2020). "Analyzing Organizational Values Over Time: A Methodological Case Study." In *Proceedings of the 38th ACM International Conference on Design of Communication* (pp. 1-6). <https://doi.org/10.1145/3380851.3416760>

Baniya, S., & **Weech, S.** (2019). "Data and Experience Design: Negotiating Community-Oriented Digital Research with Service-Learning." *Purdue Journal of Service-Learning and International Engagement*, 6(1), 11-16. <https://doi.org/10.5703/1288284316979>

Conference Presentations

Weech, S. *Assembling Networks of Climate Science*. (2022, accepted). Association for the Rhetoric of Science, Technology, and Medicine Preconference, National Communication Association. New Orleans, LA, 2022.

Banat, H., Gupta, A., McMullin, M., Swatek, A., **Weech, S.**, and Dilger, B. (2022). *Grant Writing: A Heuristic for Ethical Collaboration*. Workshop presented at SIGDOC. Boston, MA, 2022.

Weech, S., Banat, H., McMullin, M., Swatek, A., Gupta, A., and Dilger, B. (2022). *Assessing Equity and Inclusion in Research Teams through Constructive Distributed Work*. IEEE International Professional Communication Conference. Limerick, Ireland, 2022.

Weech, S. (2022, accepted). *The Affective Click: Affect, Emotion, and Movement in Online Interactions*. Rhetoric Society of America, Biennial Conference. Baltimore, MD, 2022.

Weech, S. (2022). *Snowballs and Interviews: A Mixed Methods Approach for Online Research*. Conference on College Composition and Communication, Virtual Conference, 2022.

Weech, S. (2021). *Inherently Organizational: Speech Acts, Organizations, and Mission Statements*. Association for Business Communication, Virtual Conference, 2021.

McMullin, M., **Weech, S.**, Banat, H., & Dilger, B. (2021). *Using Iterative Persona Development to Support Inclusive Research and Assessment*. SIGDOC, Virtual Conference, 2021.

Weech, S. (2021). *The Rhetorics and Networks of Climatology: A Preliminary Study*. ATTW, Virtual Conference, 2021.

Weech, S. (2021). *Network Sense Through Network Analysis: Twitter and Disciplinography in Composition Studies*. Conference on College Composition and Communication, Virtual Conference, 2021.

Weech, S. (2020). *Analyzing Organizational Values Over Time: A Methodological Case Study*. SIGDOC, Denton, TX, 2020.

Weech, S. (2020). *Archival Communion: Memory, Delivery, and Family Archives*. Rhetoric Society of America, Biennial Conference. Portland, OR, 2020. Conference canceled due to COVID-19 pandemic.

Forte, J., McMorris, K., Milliren, K., Pellegrini, M., Sirohi, P., & **Weech, S.** (2020). *The Case of the Purdue OWL: Accessibility and Online Content Development*. Panel accepted by Computers and Writing, Greenville, NC, 2020. Conference canceled due to COVID-19 pandemic.

Bruton, M., Pandey, S., Murphy, R., Pellegrini, M., Salvo, M., & **Weech, S.** (2020). *Open Access: From the Classroom to the Globe*. Panel accepted by Conference on College Composition and Communication, Milwaukee, WI, 2020. Conference canceled due to COVID-19 pandemic.

Atherton, R., Baniya, S., Bay, J., Murphy, R., & **Weech, S.** (2019). *Reconsidering the Digital in Community Engagement Projects: Producing Knowledge Ethically with Big Data*. Computers & Writing, East Lansing, MI, 2019.

Weech, S. (2007). *The Hybrid Superhero: Stan Lee and Jack Kirby's Black Panther*. Pop Culture Association/American Culture Association National Conference, Boston, MA, 2007.

Invited Presentations

"Data: Rhetoric and Stories" (2022) and **"Data Visualizations,"** (forthcoming). Video series written and produced by invitation for Krannert School of Management, Purdue University. Video available at <https://youtu.be/V8KvZ8FJuF8>
Topics covered: rhetoric of data, data storytelling, data visualizations

"Writing and Presenting with Data," (2021). Invited speaker at Krannert School of Management, Purdue University.
Topics covered: rhetoric of data, data storytelling, data visualizations

"Creating User Personas as Audience Analysis," (2021). Pedagogical workshop. Presentation at Purdue Professional Writing workshop on classroom activities, Purdue University.
Topics covered: usability, user-centered design, persona research

"Collaborating Online: Lessons from a Successful Team," (2021). Presentation with Michelle McMullin and Bradley Dilger presented at University of Arizona Women's Hackathon
Topics covered: collaboration, infrastructure, rhetorical listening

"Teaching with Data in Professional Writing," (2020). Pedagogical workshop. Panel with Rachel Atherton and Jenny Bay, Purdue University.
Topics covered: data literacy, data visualizations, pedagogical strategies for teaching data

Grants and Awards

Grants, Fellowships, and Scholarships

Ross-Lynn Research Scholar Fund, Purdue University, 2022 – 2023 (\$35,000)

Crouse Emergent Scholar Award, Purdue University, 2022 (\$5,000)
PROMISE Award, Purdue University College of Liberal Arts, 2019 (\$750)
Crouse Promising Scholar Award, Purdue University, 2019 (\$5,000)
English Department Rider Grant, Purdue University, 2019 and 2020 (\$250 each year)
ICaP Travel Grant, Purdue University, 2019, 2020, and 2022 (\$200 each year)
Christianson Award, Graduate Student Award, Brigham Young University, 2005 (\$15,000)

Teaching Awards

Quintilian Award, Graduate Teaching, Purdue University, 2019
Ed M. and Minnie Berry Rowe Award, Graduate Teaching, BYU, 2007

Teaching Experience

Purdue University, West Lafayette, IN, 2018 – present

Research in Professional Writing (ENGL 203, 2022)
Technical Writing (ENGL 421Y)

- 1 section, online, (2022)
- 1 section in-person/online hybrid due to COVID-19 pandemic, (2020)

Multimedia Writing (ENGL 419, 2021)
Professional Writing Practicum (ENGL 505, Graduate Course co-taught with Director of Professional Writing, 2020)
Business Writing (ENGL 420)

- 3 sections online, (2020)
- 1 section in-person, (2019)

First-Year Composition (ENGL 106, 2 sections, 2018–2019)

Brigham Young University, Provo, UT, 2005 – 2007

First-Year Composition (ENGL 150)
Technology-focused First-Year Composition (ENGL 150)

LDS Employment Services: Rosario, Argentina; Asunción, Paraguay, 2004, 2007

Career Workshop: Job search workshop taught to South American communities

Relevant Experience

Academic and Administrative

Corpus and Repository of Writing (Crow) Research Team Member, Purdue University, West Lafayette, IN, 2019 – present

- Part of interinstitutional team within Crow researching collaboration, project management, and mentorship
- Participated on grant-writing project for interdisciplinary, interinstitutional research team
- Created index of Crow presentations and workshops for project review and assessment
- Researched and planned updates to Crow website (www.writecrow.org)

Professional Writing Assistant Director, Purdue University, West Lafayette, IN, 2021 – 2022

- Planned, organized, and executed a series of Professional Writing Workshops
- Instituted a series of instructional and professionalization awards for instructors of Professional Writing at Purdue
- Created and ran Purdue Professional Writing social media
- Assisted in running Purdue's Professional Writing program

Rater, ETS, Tampa, FL, 2019, 2022

- Scored AP English Language exams

Professional Writing Mentor, Purdue University, West Lafayette, IN, 2020 – 2021

- Mentored and trained first-time instructors of business writing
- Co-taught business writing practicum course
- Presented at What to Teach Next showcase, 2021
- Built course shells in Brightspace Learning Management System for Engl 419: Multimedia Writing and Engl 420: Business Writing

Content Developer, Purdue Online Writing Lab (OWL), West Lafayette, IN, 2018 – present

- Developed scripts for lab-produced vidcasts on writing rules and strategies

Program Assistant, Brigham Young University, Provo, UT, 2006 – 2007

- Mentored and trained First-Year Composition instructors
- Planned and facilitated pre-semester training
- Planned and facilitated weekly training meetings

Intern, LDS Employment Resource Services, Rosario, Argentina (2004) and Asunción, Paraguay (2007)

- Taught LDS Career Workshop (job skills, professional document design)
- Total of 200 participants each summer
- Included public presentations in communities around Argentina and Paraguay
- Assisted with management and administration of employment centers

Research Assistant, Brigham Young University, Provo, UT, 2005 – 2006

- Subject: 19th-Century Transatlantic Literature

Professional

Supervisor, Arvato Digital Services, Valencia, CA, 2013 – 2018.

- Managed Microsoft customer service team of 12-25 customer service agents
- Transformed team from service/support function to sales/support function
- Trained new employees, teams in US and in other regions worldwide
- Participated in content development for training materials, tracking processes, website content, and project proposals

Account Specialist, Arvato Digital Services, Valencia, CA 2012 – 2013

- Managed portfolio of 100 business across United States
- Met regularly to help businesses develop relationship with Microsoft
- Trained new account specialists

Publications in Other Media

“Dilated” (2021). Short story published and produced by *The No-Sleep Podcast*.

<https://www.thenosleeppodcast.com/episodes/s16/16x07>

“Dangling Modifiers” and “Etiquette: Writing a Superior” (2020). Scripts for Purdue Online Writing Lab, West Lafayette, IN. <https://www.youtube.com/watch?v=ID8lJyM18AM&t> and <https://www.youtube.com/watch?v=rSaNPK5vvo0&t>.

“Archival Communion: Memory, Delivery, and Family Archives.” (2019, webtext available at <https://archivalcommunion.weebly.com>)

The Orchestra at Temple Square Concert Series. (2004) (5 radio programs). Writ. and Prod. Shelton Weech. Classical 89 KBYU-FM. Provo, UT.

Relevant Coursework

Composition Theory	Environmental Rhetoric
Professional Writing Theory	Classical Rhetoric
Public Rhetoric	Modern Rhetoric
Rhetoric and Civic Engagement	Postmodern Theory
Computers and Writing	Affect and the Body (Theory)
Empirical Methods	Transdisciplinary Rhetoric
Institutional/Organizational Rhetoric	Postcolonial Theory

Professional Affiliations

ACM Special Interest Group for Design of Communication (SIGDOC)
 Association of Teachers of Technical Writing (ATTW)
 National Council of Teachers of English (NCTE)
 Rhetoric Society of America (RSA)
 Association of Business Communication (ABC)

Skills and Qualifications

Microsoft Office

Microsoft Customer Relationship Management

Tableau

OpenShot Video Editor

Audacity

Adobe Suite

Brightspace

Blackboard

HTML (some)

Fluent in Spanish, Portuguese

References

Dr. Bradley Dilger

Purdue University

500 Oval Drive

West Lafayette, IN 47907

(309) 259-0328

dilger@purdue.edu

Dr. Jennifer Bay

Purdue University

500 Oval Drive

West Lafayette, IN 47907

(765) 494-8122

jbay@purdue.edu

Dr. Richard Johnson-Sheehan

Purdue University

500 Oval Drive

West Lafayette, IN 47907

(765) 494-3730

rjohnso@purdue.edu

Dr. Michelle McMullin

North Carolina State University

2211 Hillsborough Street

Campus Box 8105

Raleigh, NC 27695

(919) 515-3866

mmcmull@ncsu.edu